



ITALIANA
MACCHI



Company Profile

WWW.ITALIANAMACCHI.IT - WWW.ZENITH-BILANCE.IT

Our History

Italiana Macchi was founded in **1886** as a laboratory for production of **steel** and platform **scales**.

Since then Italiana Macchi has continued producing innovative **weighing instruments**, as well as **slicers** and machinery for the food industry.

Today Italiana Macchi is one of the major manufacturing companies for **desk electronic scales** and **industrial weighing systems**.

Who we are

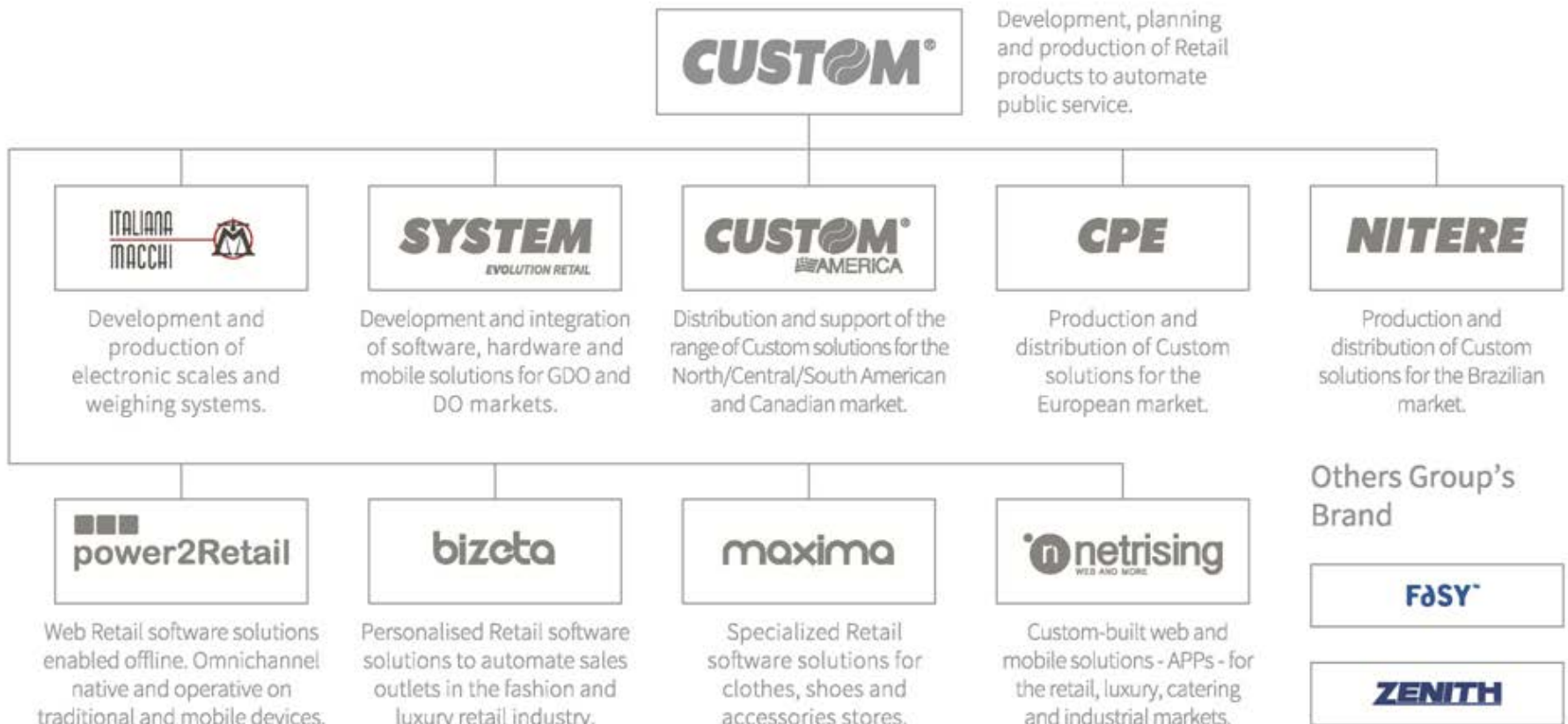
Italiana Macchi has always been a reference among the leading manufacturers of weighing instruments thanks to its continuous research and high-level technology, which **has marked the steps in the evolution** of the weighing industry over more than a century of activity.



ZENITH

Custom Group

Italiana Macchi and **Zenith** brands are part **Custom Group**, worldwide leader in the production of embedded solutions for Retail and professional markets.



The asset

The Mission of **Italiana Macchi** is to become a point of reference and a technological partner in the international Retail market.

Thanks to **Zenith Bilance** brand, it's able to offer products and services dedicated to large scale retail channels integrating the products to the know-how of its corporate team.

132

Years of history

117

Models

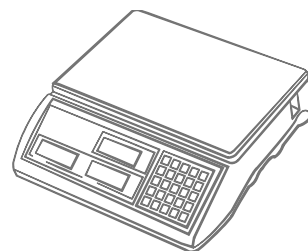
400

Dealers

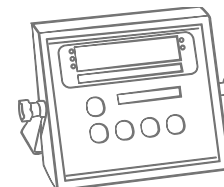
47

Professionals

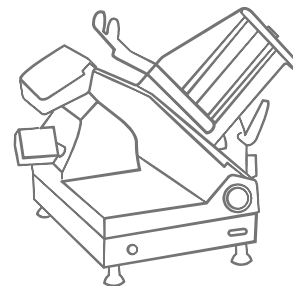
The range of solutions



■ Bilance retail



■ Pesatura industriale



■ Attrezzature meccaniche



■ ECR & Sistemi

Research&Development

More than one hundred years of research and development of **innovative solutions** have taken great benefits in all the manufacturing processes, from product design up to final inspection and testing.

The devices are equipped with the **most advanced SW** and are in line with the market's requests, often realized based on specific customers' needs.

The goal is to develop **state-of-the-art instruments** characterized by a **modern and appealing design**, using top technology SW platforms to ensure continuous product innovation.

Service

Over than **70 Service partners** with qualified technicians, offering professionalism and expertise on all the Italian territory, while Customer Service is managed by our direct technicians.

IM Laboratory is our metrological laboratory, that makes periodic checks on all kind of scales and weighing systems.

- **Consultancy and preventive support**
- **Installation and test**
- **Assistance service during the warranty**
- **Support in teleservice**
- **Support and phone consultancy**
- **Assistance service according to price list**
- **Assistance service with maintenance contracts**

Vision

Italiana Macchi and Weighing, the perfect combination in every process, through **innovation** and **creativity**.



Thank You!